

SPONSORSHIPS

River Ranch Institute for the Arts was founded as an organization to enrich the community. Through creation of unique events residents and visitors are brought together. The River Ranch Institute for the Arts strives to bring the cultural pillars of Louisiana heritage to the public with modern interpretation.

River Ranch Institute for the Arts is able to create events for the public through partnerships with local community organizations, businesses, and individuals. All of our events are open the public, and we extend benefits to our partners as a means of thanks.

Listed below are our upcoming events and our sponsorship levels. Should you be interested in participating as a partner in one or more of our events, please contact us at 337.216.0249 or via email at info@riverranchinstitute.com.

River Ranch Institute for the Arts reciprocates with participation in other events throughout the community. Please forward any event information to us should you wish to pursue our participation in an event or festival.

Big Chill Celebration

PLATINUM SPONSOR

\$5,000

- Company name mentioned and logo on television commercials promoting the event.
- Company tent in Town Square (*provided by the sponsor - at the sponsor's discretion*) during the event
- Company banner displayed during the week of the event (*provided by the sponsoring company – at the sponsor's discretion*)
- Sponsoring company invited to display/hand out promotional material (*at the sponsor's discretion*) on the night of the event
- Company name mentioned during our “special thanks” announcement during the event recognizing Platinum sponsor
- Company logo on print ads in the Daily Advertiser (banner ads on the front page of the main paper and on the back cover of the Home Finder on the Sunday prior to the event; plus “flight plan” ads within the Daily Advertiser *four times during the week of the event*)
- Company logo on all e-mail advertisement promoting the event (includes residents of River Ranch)

GOLD SPONSOR

\$1,500

- Company banner displayed during the week of the event (*provided by the sponsoring company – at the sponsor's discretion*).
- Sponsoring company invited to display/hand out promotional material (*at the sponsor's discretion*) on the night of the event
- Company name mentioned during our “special thanks” announcement during the event recognizing Silver sponsor
- Company logo on all e-mail advertisement promoting the event (includes residents of River Ranch)

Rhythms on the River

PLATINUM SPONSOR

\$5,000

(Sponsorship privileges apply to all 7 concerts during the series)

- Voiced television spots with your company logo prominently placed on television commercials run during the 7-week concert series
- Exclusivity in sponsoring company's industry for selected concert series
- Company invited to have tent/booth in Town Square (*provided by the sponsor; at the sponsor's discretion*) during the 7-week concert series
- Company recognized as Platinum Sponsor on event banner displayed during the 7-week concert series
- Sponsoring company invited to display/hand out promotional material (*provided by the sponsor; at the sponsor's discretion*) during the 7-week concert series
- Company logo on posters which are distributed throughout the Lafayette area
- Company name recognized as Platinum Sponsor during our "special thanks" announcements during the concerts
- Company logo on print advertisements, digital billboards and primetime television advertising run during the concert series
- Company logo on all e-mail advertisements promoting the event (includes residents of River Ranch and Sugar Mill Pond)

SILVER SPONSOR

\$1,500

(Sponsorship privileges apply to **only one** of the 7 concerts during the series)

- Company invited to have tent/booth in Town Square (*provided by the sponsor; at the sponsor's discretion*) during one of the 7 weeks of the concert series
- Sponsoring company invited to display/hand out promotional material (*provided by the sponsor; at the sponsor's discretion*) during one of the 7 weeks of the concert series
- Individualized banner produced with company name and logo with recognition as Silver Sponsor installed by River Ranch 7 days prior to and night of event
- Company logo on posters which are distributed throughout the Lafayette area
- Company name recognized as Silver Sponsor during our "special thanks" announcements during one of the 7 concerts
- Company logo on print advertisement run during the concert series
- Company logo on e-mail advertisements promoting the event (includes residents of River Ranch and Sugar Mill Pond)

Big Easel Art Festival

River Ranch Town Square

VAN GOGH

\$5,000

- Company logo on television commercials run during the month prior to the event
- Exclusivity in the sponsoring company's industry
- First rite of refusal for the following Big Easel Art Festival
- Company tent/booth in Town Square (provided by sponsor, at sponsor's discretion) during the event
- Recognition in all print advertisement
- Corporate banner displayed week of event (provided by sponsor, at sponsor's discretion)
- Recognition in Event Program

RENOIR

\$1,500

- Company logo on television commercials run during the month prior to the event
- Recognition in all print advertisement
- Company Banner (provided by sponsor, at the sponsor's discretion) displayed on the Children's Art Activities Tent Recognition in Event Program

River Run & Family Festival

River Ranch Town Square

TITLE SPONSOR

\$2,500

- Company logo on television commercials run during the month prior to the event
- 10 entries in the 5K race
- Media coverage through television and print advertising
- Link to company's website through River Ranch Development's Events Page
- Company logo on race flyer/registration forms
- Company logo on mile marker
- Company logo on sponsor banner
- Company provided with table at event for distribution of their own marketing materials/products (provided by sponsor)
- Company name/logo on start and finish line

TRAILBLAZER SPONSOR

\$1,000

- 5 entries in the 5K race
- Media coverage through print advertising
- Link to company's website through River Ranch Development's events page
- Company logo on race flyer/registration forms
- Special thank and logo on t-shirt
- Company logo on sponsor banner
- Company provided with table at event for distribution of their own marketing materials/products (provided by sponsor)

PACESETTER SPONSOR

\$500

- 2 entries in the 5K race
- Company logo on t-shirt
- Company logo on sponsor banner